

BROOKE STAGGS

COMMUNICATIONS EXPERT

SUMMARY

Award-winning writer leveraging 16 years of experience creating deeply researched, engaging content plus my vast media and leadership expertise to help individuals, businesses and organizations share their stories.

EXPERIENCE

JOURNALIST & AUTHOR

Orange County Register/SCNG | 2013 - Present

Victorville Daily Press | 2008 - 2012

Freelance | 2006 - Present

- Conceptualized, reported, wrote and edited content – from news briefs to magazine-length stories to books – on climate, politics, education, cannabis, government, water and more
- Spearheaded newsletters, a vertical, database projects and social media accounts that attracted solid audiences
- Coordinated with graphic artists, web designers, social media experts and event planners to promote this content
- Influenced public policy, broke international stories, landed TV and radio appearances, and sparked investigations with my work

EDUCATOR

Chapman University | January - June 2023

Victor Valley College | 2008 - 2011

Rubidoux High School | 2002 - 2006

- Developed engaging curriculum on reporting, storytelling and more
- Facilitated classroom discussions among diverse student groups
- Evaluated student assignments and coached them on improvements

EDUCATION

NEW YORK UNIVERSITY

Master of Arts, Journalism | 2006 - 2007

CALIFORNIA BAPTIST UNIVERSITY

Master of Science, Education | 2003 - 2005

Bachelor of Arts, English | 1998 - 2001

CONTACT



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[LinkedIn](#)

SKILLS

- Ability to quickly grasp complex information and break it down into clear language for general audiences
- Excellent time management and organizational skills
- Passion for mentorship
- Talent for communicating effectively with all sorts of people
- Understanding of SEO and how to use databases, graphics, video and other digital tools to create and share content
- Extensive network of media contacts and insight into landing coverage
- Public speaking on TV, radio and podcasts and at conferences

AWARDS

- Best of the West: Explanatory reporting award in 2007 for covering California's vote to legalize cannabis
- California Journalism Awards: Multiple first-place wins over the years, including election and enterprise reporting
- Orange County Press Club: Multiple wins over the years, including for climate beat coverage, travel story and data reporting in 2023
- National Press Foundation Fellow: One of 20 chosen for a 2019 government reporting fellowship